MORGAN
ENGINEERING

Key directions of development

Digital transformation services

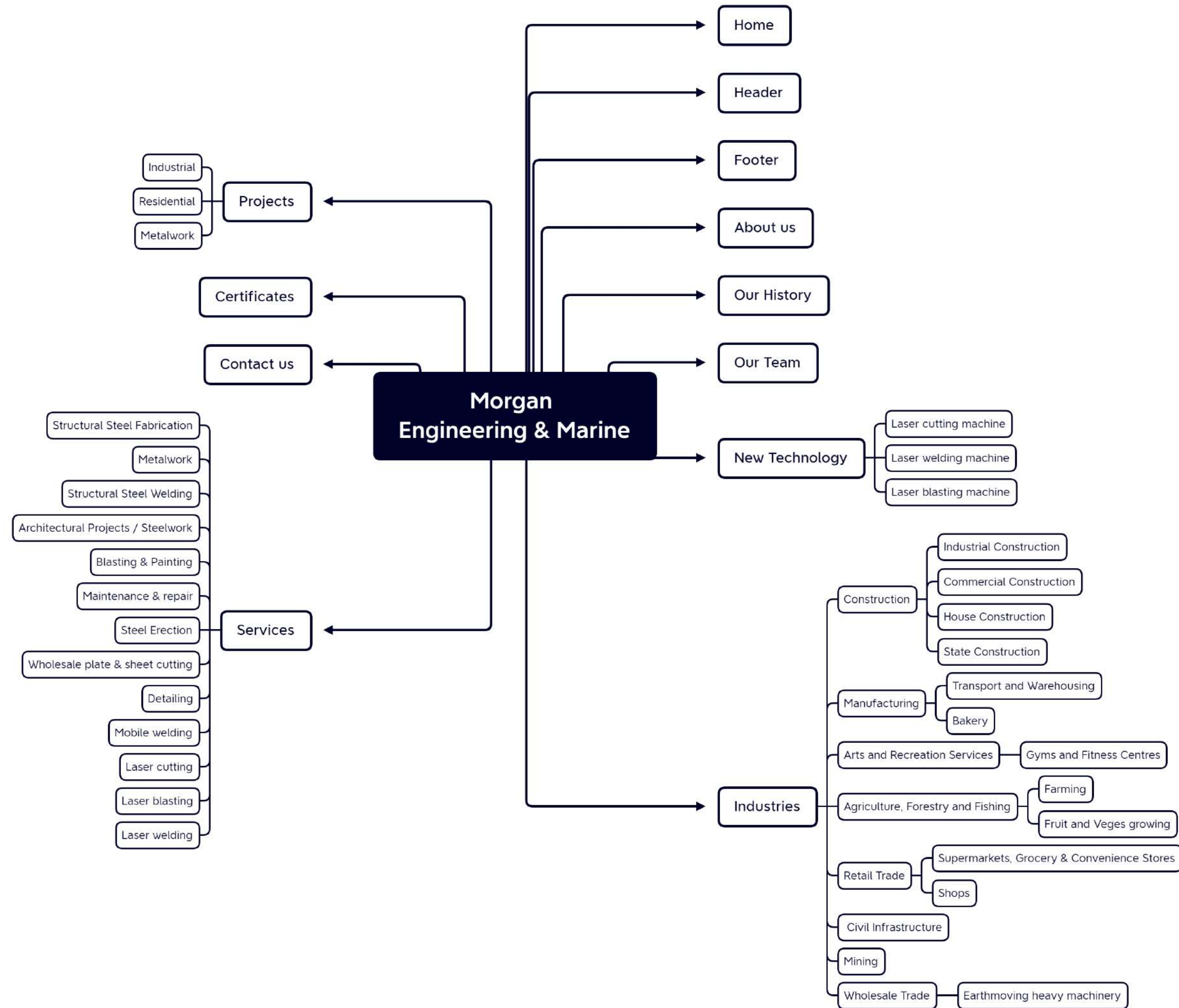Digital marketing services

Digital transformation draft
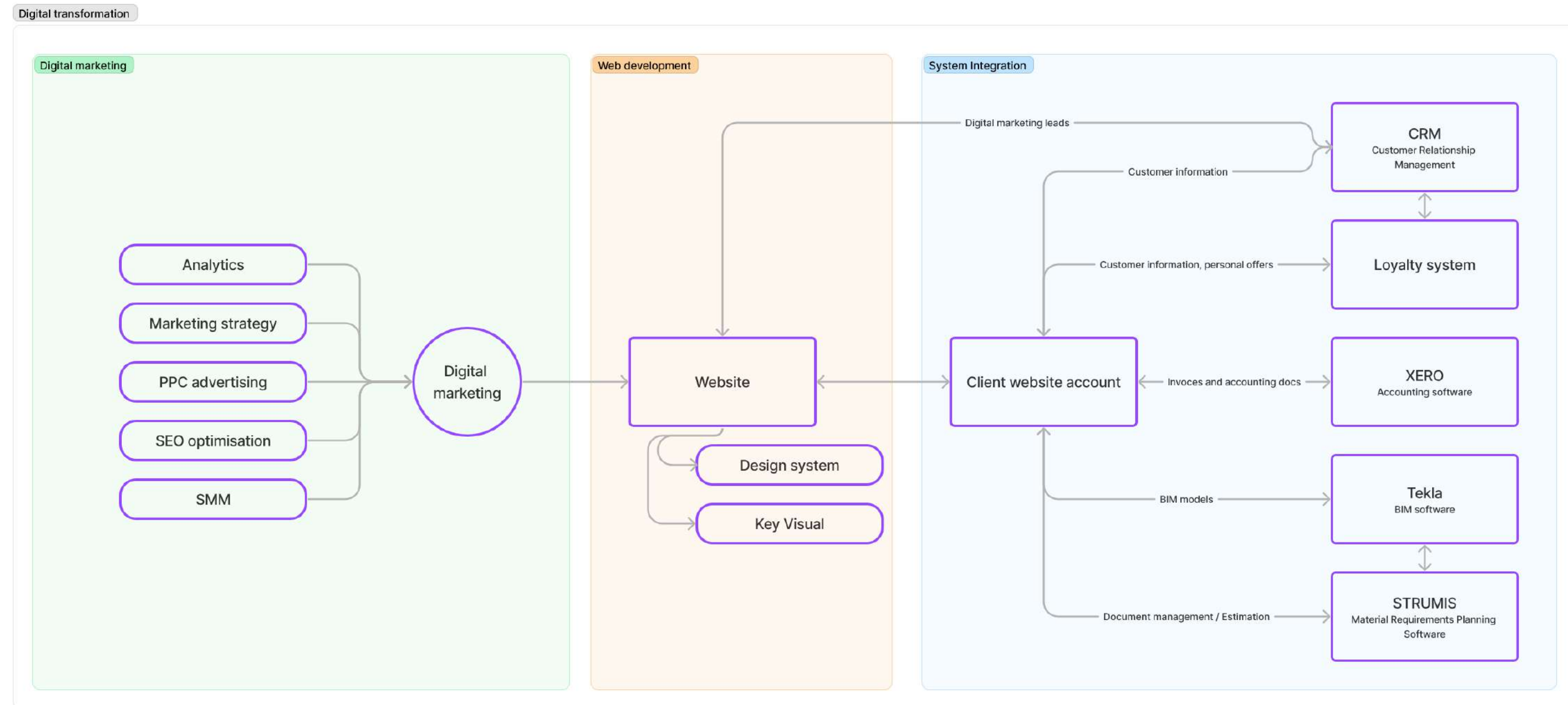
The first step for digital transformation it's website development

Based on brief and marketing research data we have created a sitemap of your website

Sitemap

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MORGAN
ENGINEERING

Morgan
Engineering & Marine

Home

Header

Footer

About us

Our History

Our Team

New Technology
- Laser cutting machine
- Laser welding machine
- Laser blasting machine

Projects
- Industrial
- Residential
- Metalwork

Certificates

Contact us

Services
- Structural Steel Fabrication
- Metalwork
- Structural Steel Welding
- Architectural Projects / Steelwork
- Blasting & Painting
- Maintenance & repair
- Steel Erection
- Wholesale plate & sheet cutting
- Detailing
- Mobile welding
- Laser cutting
- Laser blasting
- Laser welding

Industries
- Construction
  - Industrial Construction
  - Commercial Construction
  - House Construction
  - State Construction
- Manufacturing
  - Transport and Warehousing
  - Bakery
- Arts and Recreation Services
  - Gyms and Fitness Centres
- Agriculture, Forestry and Fishing
  - Farming
  - Fruit and Veges growing
- Retail Trade
  - Supermarkets, Grocery & Convenience Stores
  - Shops
- Civil Infrastructure
- Mining
- Wholesale Trade
  - Earthmoving heavy machinery

For reducing time to market we use agile methodology for project mangement, defining and prioritizing each stage of project. Itterative approach will allow us to get results at every MVP version.

Website development roadmap

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Header/Footer
Home
Services
Projects
About us
Contact us
Certificates
New technology
Industries
Our history
Our team

Business solution

Header/Footer
Home
Services
Projects
About us
Contact us
Certificates
New technology

Corporate solution

Header/Footer
Home
Services
Projects
About us
Contact us

Basic website

Header/Footer
General screen
3 Services
3 Projects
About us
Contact us

Business Requirement Document

scope of work

Website development stages

1. BRD

2. Technical task

3. Prototyping

4. MVP scope determine

5. Design

6. HTML-layout

7. CMS Wordpress integration

8. Quality Accurance

9. Content management

10. Personal Project Manager during project development

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IT-solution advantages

Good basis for Key Visual creating

First step for visual communication platform

Complete and scalable design system

Maintainable IT product developed on microservices architecture

Flexible integration

SaaS - solution

- Document management
- Cloud personal account
- ERP integration
- Loyalty program integration
- CRM integration
- Common IT platform for internal use and for clients

API-first architecture

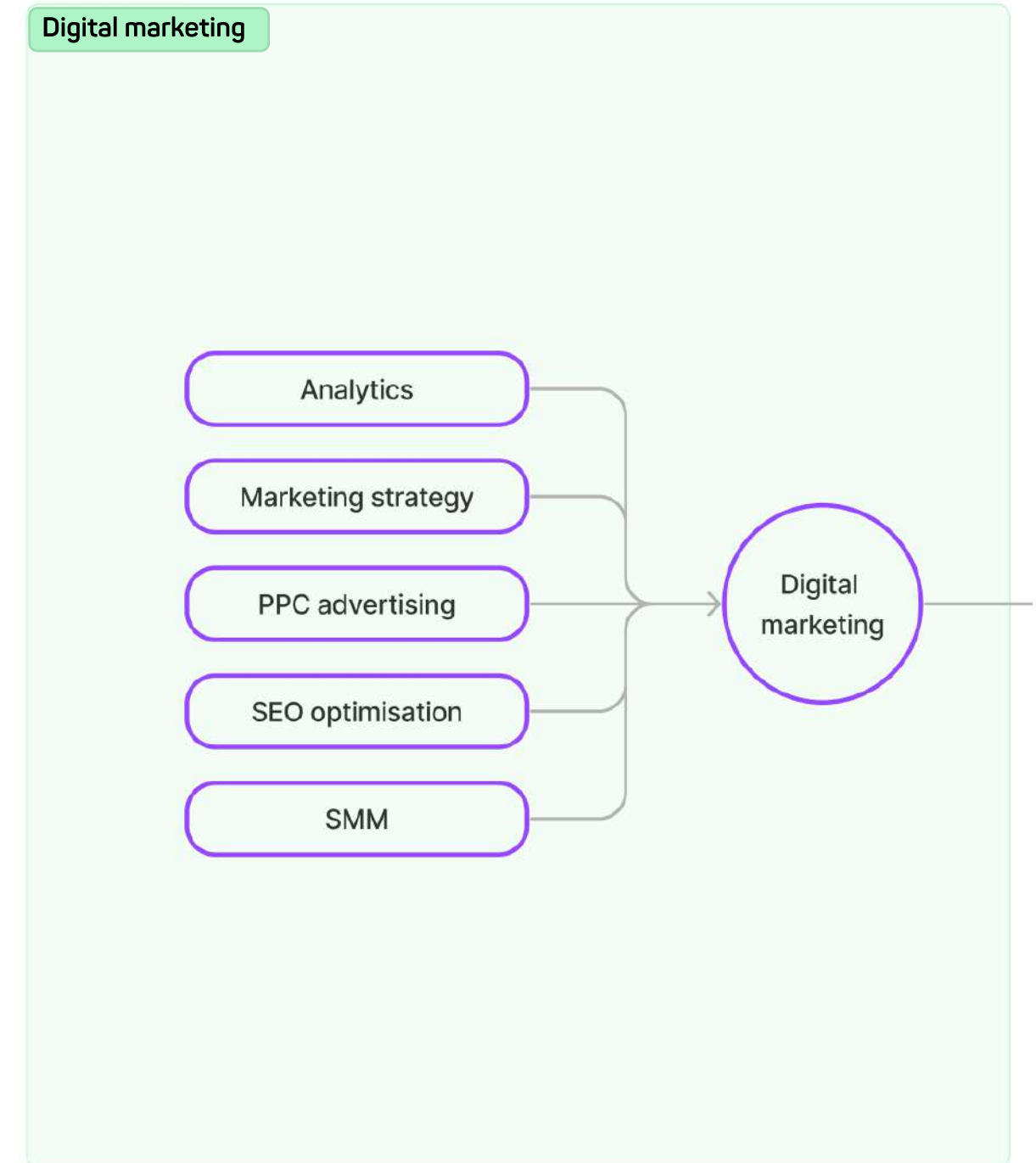Extensive customization options for information security and acccess control
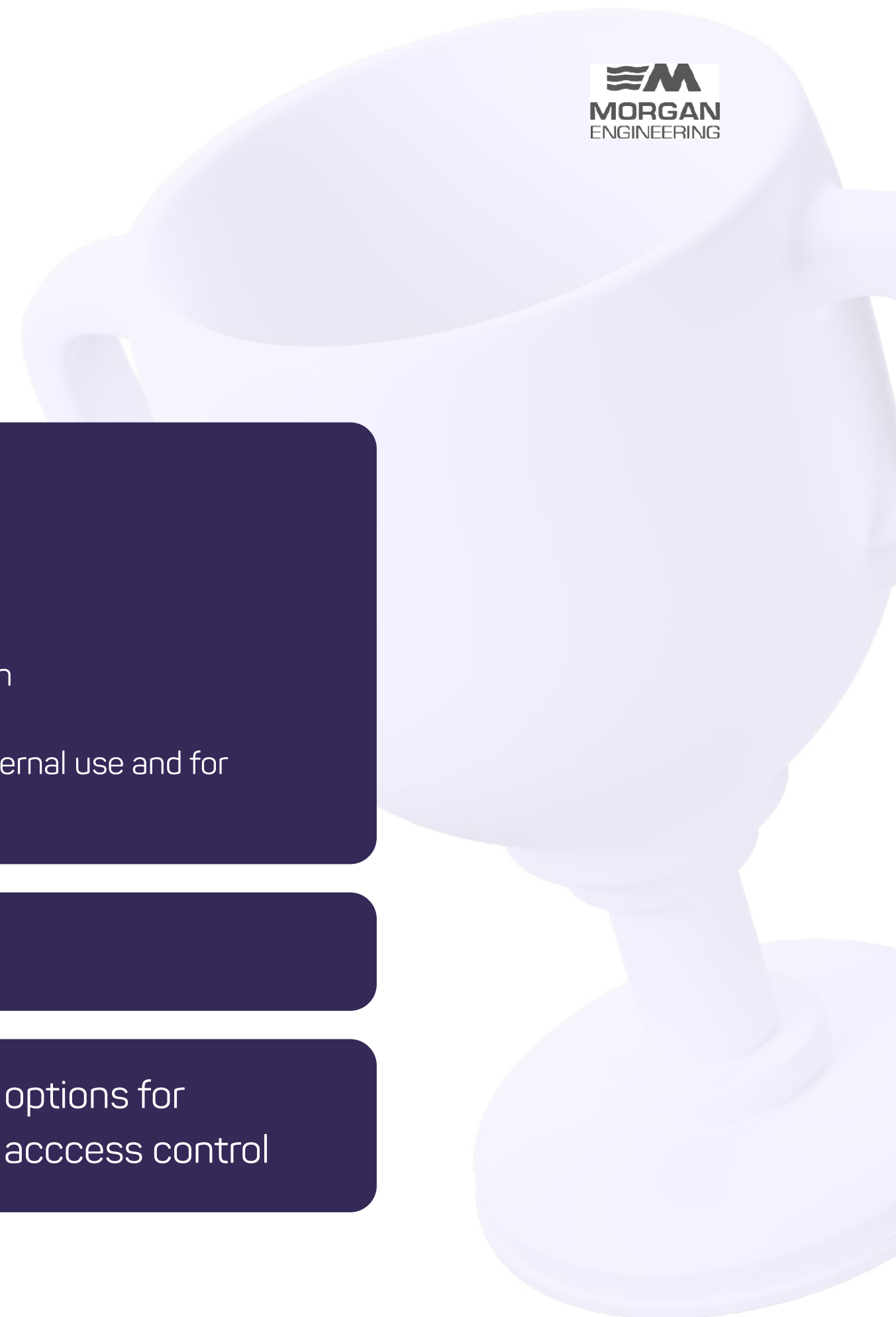
Second and more significant step

for digital transformation it is client website account development. Based on client account we are launching all system integrations as an accounting and MRP software and connect it to each other.

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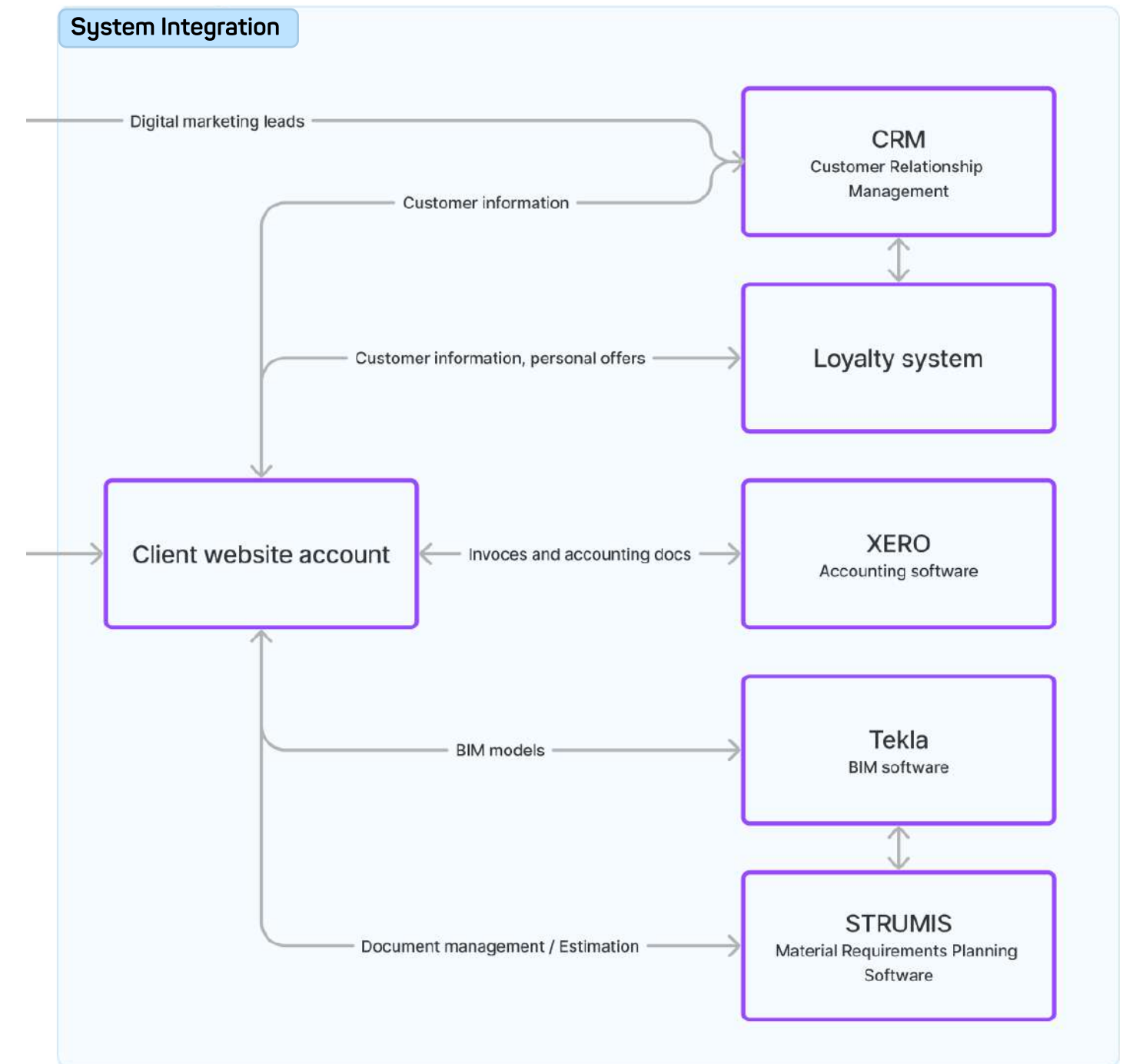
On this stage our team make a deep research of your company business processes and study installed software features for further system integration

Analytics > Projecting > Software development > System integration > Technical support
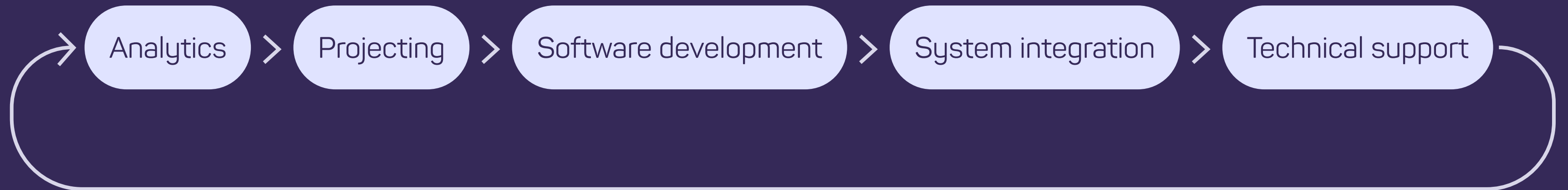
With digital marketing IT solution gives you an opportunity not only to attract more website traffic, but also threngtnen the image of sustainable growing company.

Digital marketing

Analytics

Marketing strategy

PPC advertising

Digital marketing

SEO optimisation

SMM

TRUST YOUR CODE TO US

stay true