

TCS  
solutions



# About us

Our team develops and integrates IT solutions for sustainable growth of your business. Including software for your enterprise automation.

TCS provides complex approach for every business goal. Fully immersing ourselves in the product, designing, refining and offering solutions for its development.

#web design #branding #technical support #PPC  
advertising #web development #frontend #backend  
#automation

2

offices

15+

team size

Agile

MVP

# Our customers

We support our client and achieve results together. Our partners are medium-sized companies and enterprises

100%

of clients continue developing their projects with us



# Services

The services of our company are divided into two directions. Each direction consists of a specific range of services.



## Digital transformation

The process of applying digital technologies to transform business processes and business models with the aim of improving efficiency and competitiveness of the company.




## Digital marketing

The brand promotion strategy using digital marketing tools helps to improve brand awareness and increase customer loyalty.

# Digital transformation

We develop and integrate IT solutions  
for digital business transformation based  
on business analytics data.



Analytics,  
Planning,  
Software development,  
System integration,  
Technical support.

# The best dev tools

The most efficient stack is here to meet your business needs

## UX/UI

- Figma
- Illustrator
- Indesign
- After Effects
- Final Cut Pro
- Cinema 4D

## Frontend

- Html
- Css
- JavaScript
- TypeScript
- Vue
- Angular
- React
- React Native
- Flutter

## Backend

- Python
- Node.js
- PHP
- Laravel
- Symfony
- MySQL
- PostgreSQL
- SQLite

## DevTools

- Gulp
- Webpack
- Git
- CI/CD
- Docker

## QA

- Selenium
- Postman
- Lambdatest

## CMS

- Wordpress
- Shopify
- OpenCart
- Drupal
- Bitrix

# Main stages of dev process:

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1

## Business requirements document

Baised on the brief and in-depth analysis, we describe the tasks together with the client and create a requiremnets specification

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2

## Prototyping

We elaborate the logic and structure of the future product on the basis of the requirements specification

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3

## MVP

Getting profit and customer analytics in the shortest time possible. This means that in a short period of time, you will receive the initial results and analytics, based on which we will build the project development strategy.


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4

## Quality assurance

Product quality is under control at every stage

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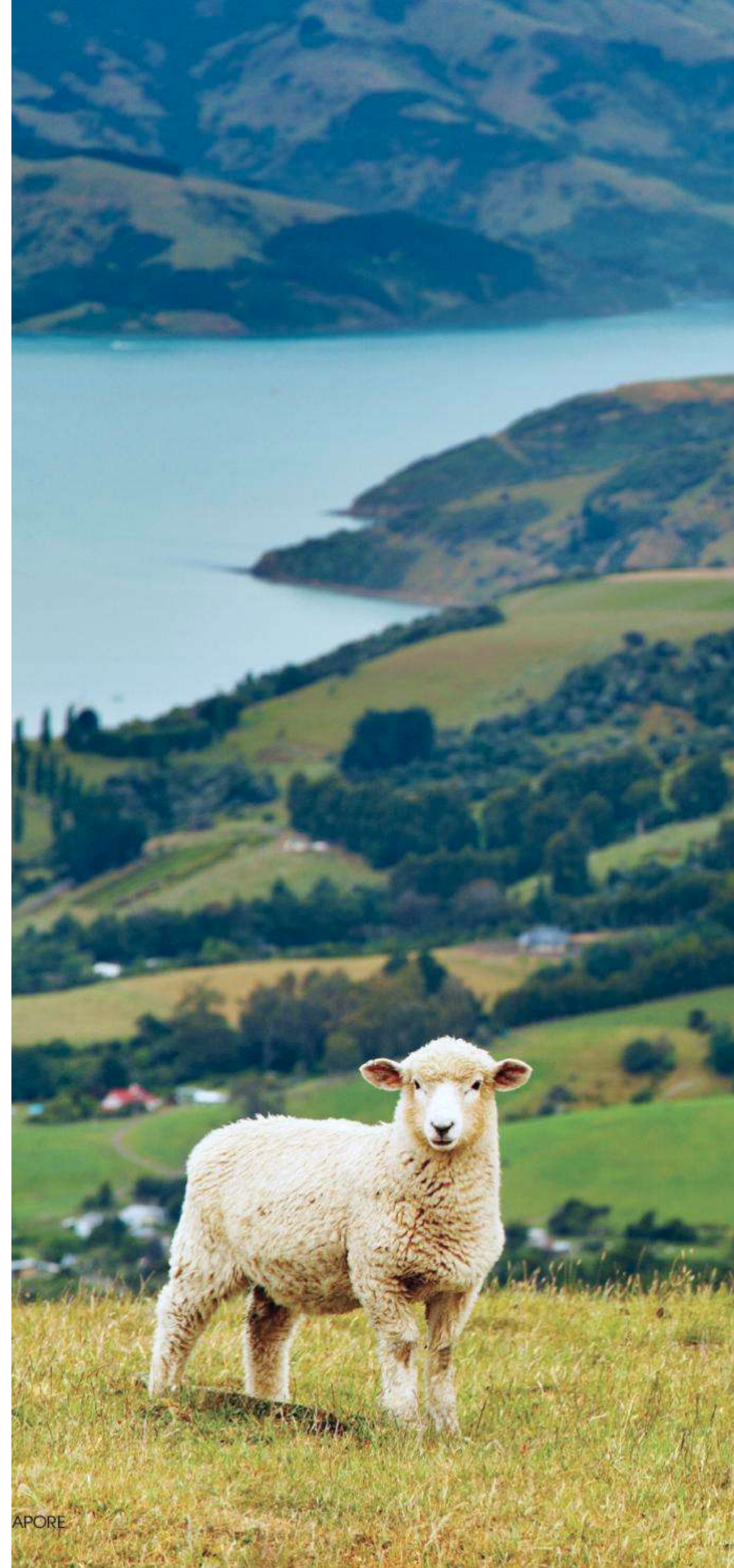
We create IT solutions for the  
business digital transformation

IT solutions

Web development

## Development and technical support of digital products for "Kiwi" company group

- Created a unified design system for the web product development
- Switched the group of companies' document workflow into an online environment
- Reduced time to deliver changes to customer projects by continuously improving digital products
- Has been successfully developing and maintaining web-infrastructure for 5 years
- Integrated international payment systems acquiring
- Synchronized the developed web services with ERP
- Organized multilingual 24/7 technical support



## Results:

### Over 20 projects

24/7 website support for more than 20 web projects

### Development

Continuous expansion and introduction of new products

### Strict standards

Reduced expenses on technical support thanks to systematic approach in development

IT solutions

System integration

Xero

In progress

## Time tracking system integration for Morgan Engineering

- We are working on a project that involves system integration between Xero and TimeDock. The main goal is to track employee time by project and for payroll. The initial data is extracted from Xero and transferred to TimeDock.
- TimeDock generates personalized QR codes for each employee and project to track working hours and specific project expenses. The employee scans the QR code using the TimeDock mobile application for payroll calculation and project expense tracking. The tracked employee time is transferred to the Payroll section in Xero, and the tracked project time is transferred to a specific invoice in Xero.
- The client will receive a reliable and automated system for tracking employee time and project expenses, which will help in accurate payroll calculation and project expense tracking.
- The system integration will increase the efficiency of the client's operations and improve the accuracy of their financial reporting.



# ChatGPT helps an immigration company answer FAQs faster

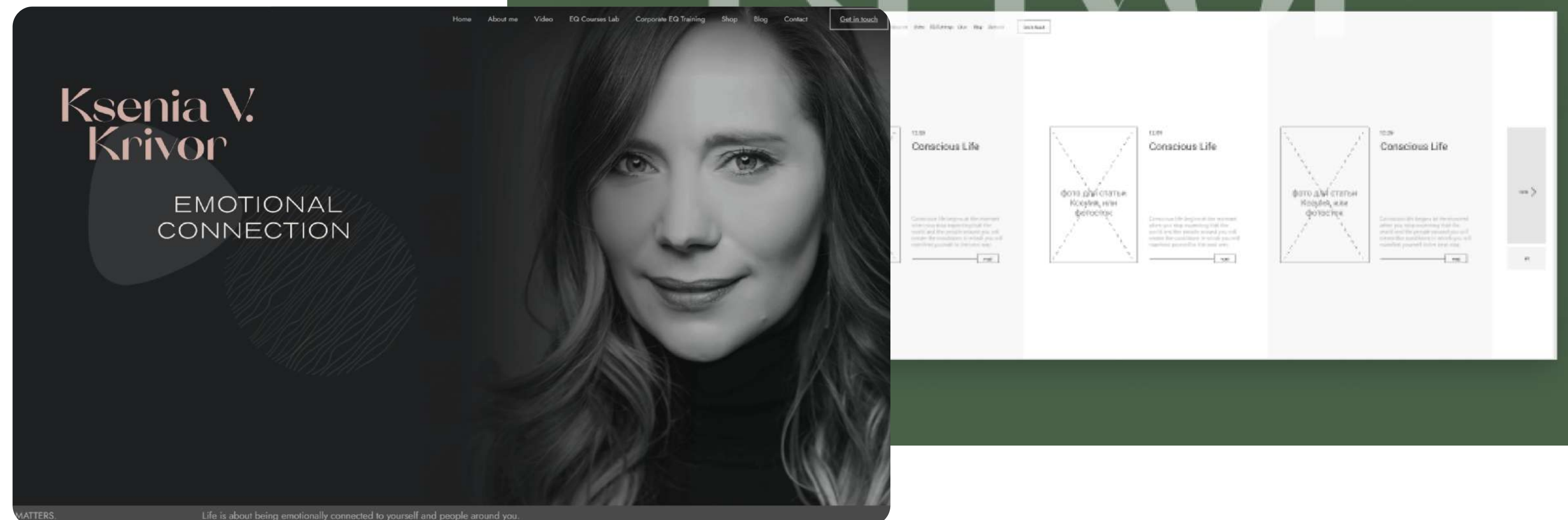
- We are currently working with Kiwi, an immigration company, to enhance their customer service by optimizing response time to FAQs. Our solution is based on Chat GPT, a natural language processing technology that will automate customer service and improve the accuracy and speed of responses.
- Our solution involves developing a service using OpenAI API to train a model for Kiwi Line's specific needs, recognize and understand customer queries, and provide accurate responses. The service will be integrated into client's website and email system, allowing customers to ask questions and receive quick and accurate responses through chat or email.
- The integration of Chat GPT in Kiwi Line's customer service platform will significantly improve response time and reduce the workload of Kiwi Line's customer service team. Our solution will provide a more personalized experience for customers, leading to increased customer satisfaction.
- We are excited to be working on this project with Kiwi and are committed to delivering a solution that meets their needs and exceeds their expectations.
- **Tech stack:** PHP; Node.js; OpenAI; Docker; JavaScript



# Personal website for the emotional intelligence coach


We've developed a corporate website for the coach of the development of emotional intelligence Ksenia Krivor which is consistent with modern trends and ticks these points:

- Translates personal qualities through the visuals
- Describes Ksenia as a professional expert
- Website is adapted for selling services
- Can serve as a presentation on public speaking events



# Digital marketing

A comprehensive set of marketing strategies and tactics applied in the online environment for promoting a brand, products, or services.



Design,  
Analytics,  
Marketing strategy,  
Branding, SEO, SMM,  
PPC advertising

# The best marketing tools

We use a wide range of digital marketing tools, including SEO, contextual advertising, social media, email marketing, and analytics, to ensure clients have effective business promotion online.

## Digital marketing


- Google Ads
- Яндекс.ПромоСтраницы
- Директ Коммандер
- Key Collector
- Яндекс.Метрика
- Yandex Cloud
- ClickHouse
- Яндекс.Метрика
- Topvisor

## Analytics

- Google Data Studio
- Google Analytics
- Power BI
- Calltracking

## Design

- Figma
- Illustrator
- Indesign
- After Effects
- Final Cut Pro
- Cinema 4D
- Photoshop



Empowering success through  
innovative marketing strategies

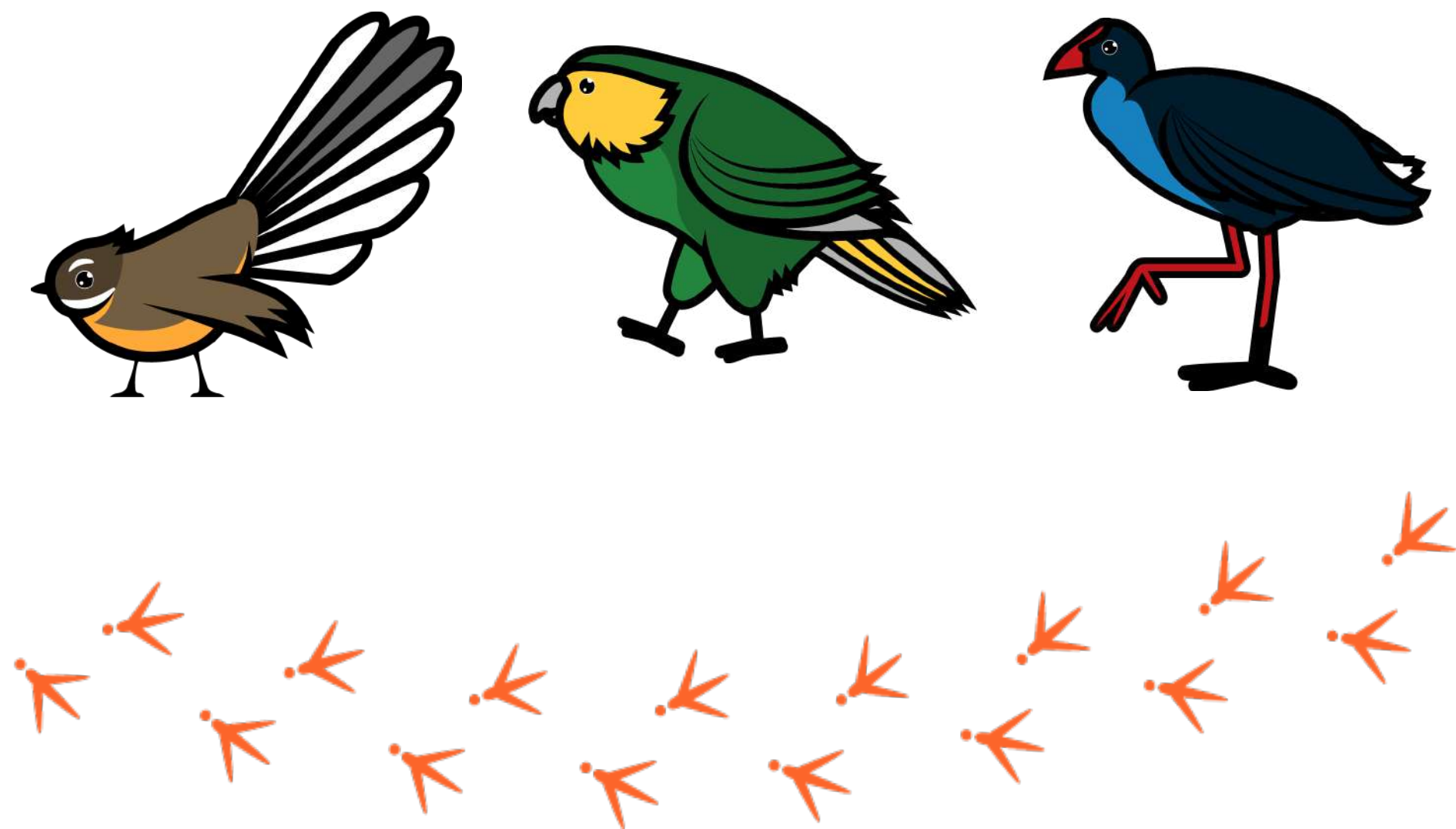
Branding

Logotype

Concept

## Brand identity for Kiwi Line

We have developed the primary logo for the new direction of the company, as well as created additional logos for decorating the vehicles with a connection to the primary logo. We have put together a brand identity for the company's fleet to increase brand recognition and memorability.



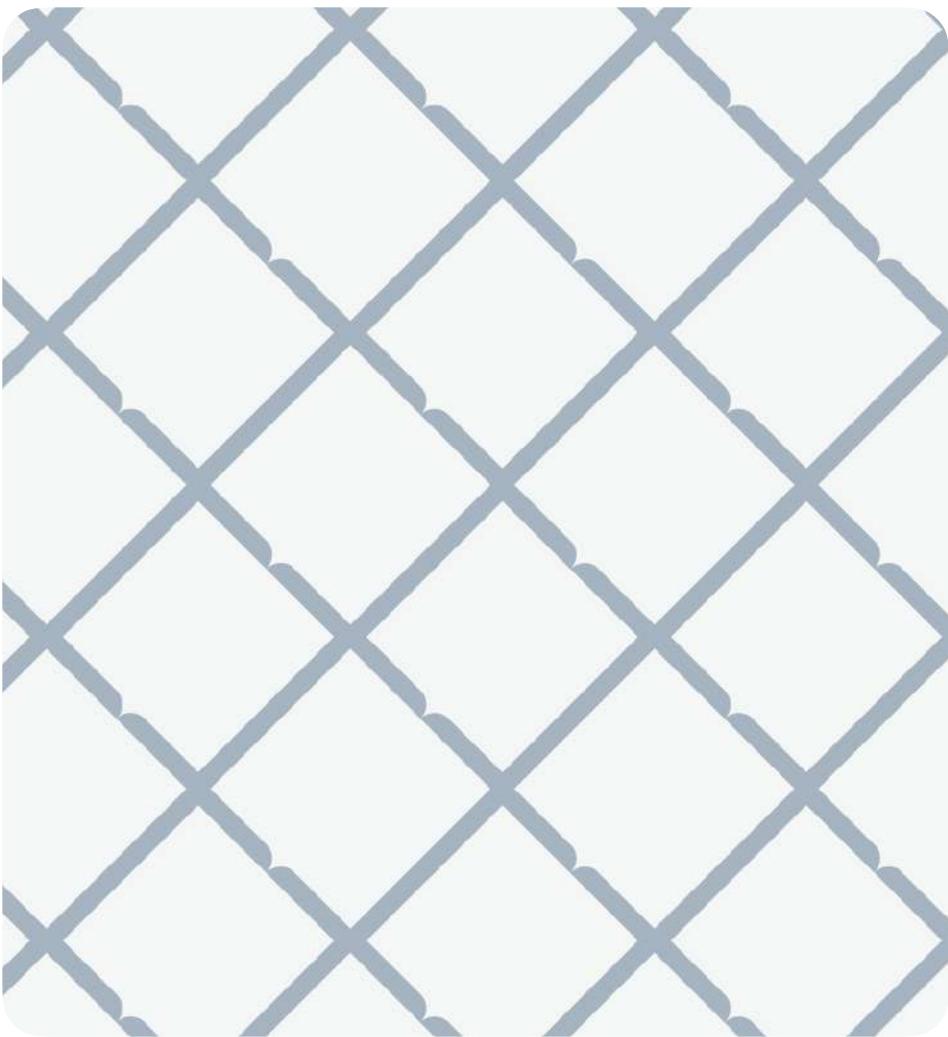
Branding

Logotype

# Platinum Standart Education

We have developed the brand identity for the company, responsive website, and a project presentation for investors. The brand identity included a logo, pattern, printed materials, and a guideline.

When creating the logo, the customer's wishes were taken into account, namely, to reflect the strictness and presentability of the company. The logo must include the name - 'Platinum Standard Education'. The preferred color scheme is gray, white, and black.



# Contact with us



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The digital transformation  
starts here

